



# Sponsorship Opportunities



8-9 June 2015  
Colombo  
The Kingsbury Hotel

Our Past and our Present:

## Celebrating 20 Years of Internet in Sri Lanka

8th June 2015



Sri Lanka obtained a dedicated connections to the Internet in 1995. We will be celebrating its 20<sup>th</sup> Anniversary this year.

The idea of connecting computers into networks was first mooted in Sri Lanka in the mid-1980s, but at that time, the Internet was still foreign to us. The first e-mail connections were set up – using dial-up modems, in 1989. The first IP connections in Sri Lanka (project LEARN) - between the universities of Moratuwa, Colombo and the Open University of Sri Lanka were initiated by Prof. Abhaya Induruwa of the University of Moratuwa. However, the only way to access the worldwide Internet at that time was via very expensive dial-up X.25.

Lanka Internet Services was Sri Lanka's first Internet Service Provider (ISP) who inaugurated the first dedicated internet link at 64kb/s on 11<sup>th</sup> May 1995.

Later on Sri Lanka has moved very fast with the internet and currently there are about 8 ISPs who provide broadband internet access to the nation.

This year will mark 20 years of the Internet inception in Sri Lanka. We will celebrate this milestone on 8<sup>th</sup> June, looking back on how the Internet came into being in Sri Lanka, investigating how it has affected the society and envisioning the future promises. The event will recognise the pioneers who brought networking to Sri Lanka, and developed it over the past 20 years.

The event will bring together over 300 participants from the Government agencies, Internet service providers, mobile operators, academic institution, banks, ICT entrepreneurs, commercial companies and general public.

## Organisers

### Main Organiser:

Internet Society Sri Lanka Chapter

### Co-Organisers:

Internet Society Asia-Pacific Regional Bureau  
LK Domain Registry  
University of Moratuwa  
Lanka Education and Research Network (LEARN)

### National Partner

ICT Agency of Sri Lanka

# INET Colombo 2015 Conference: Building Internet expertise and regional capacity

9th June 2015

The Internet Society is a leading global advocate for the ongoing development of the Internet as an open platform that serves the social, economic, and educational needs of people throughout the world. Our INET conferences are a critical tool to advance this work, expand local Internet communities, and build regional capacity.

To serve our diverse community, the Internet Society holds multiple INET conferences each year. Each INET is designed in collaboration with the local community to meet the regional needs and deliver a unique and relevant agenda. The mutual benefits of this approach are clear. Local Internet communities get exposure to Internet issues of global and regional importance, and access to world-class technology and policy experts. In return, the experience of each unique INET enriches the Internet Society's presence on the global stage.

INET Colombo is envisioned to be the biggest ICT event of 2015 in Sri Lanka. A dedicated team is responsible for both traditional and online media promotion and activities. Although only a limited number of participants can be accommodated at the main site, remote hubs will be operating in multiple locations in Sri Lanka including Jaffna and Kandy with a total audience of over 1000.

## INET Conferences serve our community

**Engagement of multiple Internet stakeholders:** Consistent with the Internet model, INET conferences encourage diverse participation from multiple stakeholder groups. In particular, our conferences provide a unique platform to network with our chapters, and individual members, with other partners from the technical community, government, and civil society.

**Strategic locations:** INET conferences are hosted at the regional locations where they are most needed. This reduces barriers such as travel time and cost, which are critical considerations in the developing world. Where possible, we co-locate other relevant meetings to increase participation and encourage vital discussions among our technical, policy, and business stakeholder groups.

**Agendas tailored to regional needs:** INET conferences are more than just a narrow policy seminar or technical educational workshop. Each INET agenda is developed in consultation with local representatives to address a range of topics that meet their specific needs.

## Agenda

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### 8 June 2015 – 20<sup>th</sup> Anniversary of Internet in Sri Lanka Celebrations and INET Colombo 2015 Opening Reception

17:30 – 22:00 - 20<sup>th</sup> Anniversary Celebration event followed by dinner with cocktail

By invitation only to Awardees, Speakers, VIPs, Sponsors, Partners

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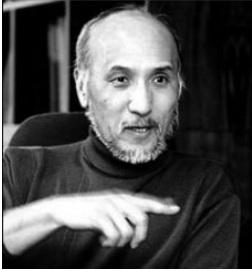
### 9 June 2015 – INET Colombo Conference

08:00 – 17.30 – Workshops and Q&A sessions

By Registration at main venue and remote hubs

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## Speaker Profiles



**Kilnam Chon**

Professor Chon contributed to the Internet's growth in Asia through his extensive work in advancing Internet initiatives, research, and development. He developed the first Internet in Asia, called SDN in 1982, and his pioneering work inspired many others to promote the Internet's further growth in the region. Chon has worked on networking systems, including the Internet, since the early 1980s. He founded and is the current chair of various regional Internet organizations such as Asia Pacific Networking Group (APNG), Asia Pacific Advanced Network (APAN), and Asia Pacific Top Level Domain Name Forum (APTLD). He is also the co-chair of the Coordination Committee of Intercontinental Research Networking (CCIRN).

Professor Chon received a PhD degree in computer science from University of California, Los Angeles in 1974, and a BS degree in engineering science from Osaka University. He joined the Korea Institute of Electronics Technology in 1979 to work on computer system development, and moved to Korea Advanced Institute of Science and Technology in 1982 as a professor in the Computer Science Department. A research university located in Daejeon, South Korea, KAIST is the nation's leading science and technology institution and is considered the MIT of South Korea. Over the past 5 years, Professor is leading and working on "Asia Internet History Project".



**Kanchana Kanchanasut**

Dr. Kanchana Kanchanasut brought the Internet to Thailand and was actively involved in many Internet connectivity initiatives in other Southeast Asian countries, championing the idea of email, and later the Internet, in that region in the 1980s. She directs the Internet Education and Research Laboratory at the Asian Institute of Technology (AIT) in Thailand, where she is also a professor of Computer Science at its School of Engineering and Technology. She has also been Acting Vice President for Research at AIT since April 2013. She set up the first experimental domestic research and education network in her nation in 1988, connecting five universities in Thailand with dial-up connections to the Australian Academic and Research Network.

She also registered the .TH domain name and has been its administrator since 1988. In 1991, Dr. Kanchanasut's efforts led to the first leased line with TCP/IP connection to the global network. Her current research focuses on challenged and emergency networks, digital media communication and tele-education. Dr. Kanchana also served as executive director of AVIST, the Association of South East Asian Nations' Virtual Institute of Science and Technology. She earned her PhD in Computer Science from the University of Melbourne and her BSc from the University of Queensland, Australia.



**Raúl Echeberría**

Raúl was one of the founders of LACNIC (the Internet Address Registry for Latin America and the Caribbean) where he played a key role in bringing together several organizations to support this endeavor. He was Chairman of the Board of LACNIC between 2000 and 2002, when he was appointed as CEO, a position he held until 2014. He is well known for his contributions to the development of the Internet within the Latin America region.

Between 1998 and 2002 he was member of the Board of Directors of the Latin American Network Forum (ENRED), and also a member of ICANN's Name Council on behalf of the non-commercial constituency when it was first created in 1999. In May 2006 he was again distinguished by the United Nations Secretary General, being chosen to be a part of the Internet Governance Forum's multi-stakeholder Advisory Group, group in which he served until 2014. He is now working with the Internet Society as Vice President for Global Engagement.



**Abhaya Induruwa**

Professor Induruwa pioneered academic and research networking and Internet deployment in Sri Lanka. He served as prime mover, Principal Investigator and Project Leader of the Lanka Experimental Academic & Research Network (LEARN), to provide data communications throughout the island in 1989. Just as impressively, he convinced the Sri Lankan government, which in 1989 was fighting two civil wars, to support that network. With limited resources, Induruwa then introduced LEARNmail in 1990, deployed LEARN -- the first IP Wide Area Network in Sri Lanka -- and established Internet connectivity in 1995. He served as the administrative contact for the .LK domain until 1998. Today, LEARN connects all universities and research centers in the nation. His efforts paved the way for the later establishment of commercial Internet services in Sri Lanka.



**Saman Amarasinghe**

Saman P. Amarasinghe is a Professor in the Department of Electrical Engineering and Computer Science at Massachusetts Institute of Technology and a member of the MIT Computer Science and Artificial Intelligence Laboratory. His research interests are in discovering novel approaches to improve the performance of modern computer systems without unduly increasing the complexity faced by either application developers, compiler writers, or computer architects. He is also interested in creating appropriate information technologies for emerging countries. In that, he co-founded Lanka Internet Services (the first ISP in Sri Lanka), developed the TEK low bandwidth search engine and is involved with the Swara voice portal for citizen news journalism project.



**Philip Smith**

Philip Smith has been working in the Internet industry since the early 90s. He runs his own consulting company, PFS Internet Development.

Philip spends some of his time working for the Network Startup Resource Centre as a Senior Network Engineer and Training Coordinator, assisting with Network Operations Groups coordination, and providing network design assistance and training around the Pacific, South and South East Asia, the Middle East and Africa. He previously worked for two and a half years at APNIC as Learning and Development Director. Before APNIC, he was a member of the Internet Infrastructure Group in CTO Consulting Engineering of Cisco Systems for thirteen and a half years. He also served for 3 years on the Board of Trustees of the Internet Society.

# Sponsorship Opportunities

Sponsors of INET Colombo benefit from high visibility both onsite and through global Internet Society communication and regional media coverage. This positions your organization as a leader operating at the intersection of Internet technology, policy, and business issues.

<b>Benefit</b>	<b>Platinum Sponsor</b>	<b>Celebration Sponsor</b>	<b>Gold Sponsor</b>	<b>Silver Sponsor</b>
Executive quote in the Internet Society press release on the INET meeting	✓	✓		
Opportunity to have an exhibition table	✓	✓	✓	
30 second video	✓	✓	✓	
Thanks and recognition of company and representative executive at the INET meeting plenary	✓	✓	✓	✓
Recognition (logoed) in tiered fashion (Platinum, Gold, Silver): <ul style="list-style-type: none"> <li>- In the INET conference programme</li> <li>- On site signage</li> <li>- On the Internet Society website's INET web page (with link to company's website)</li> <li>- In the presentation to the plenary and on holding slides during the event</li> </ul>	Platinum Sponsor	Celebration Sponsor	Gold Sponsor	Silver Sponsor
Reserved delegate places	<b>5</b>		<b>3</b>	<b>1</b>
Exclusive Invitation to next ISOC Event	✓	✓	✓	✓
Investment	<b>US\$10,000</b>	<b>US\$ 7,500</b>	<b>US\$5,000</b>	<b>US\$2,500</b>

## Other Sponsorship packages

In addition we offer the following package with the benefits listed below.

1. Bronze: Package amount: Rs. 100,000/=
  - Benefits:
    - Recognition in tiered fashion
      - In the INET conference programme
      - On site signage
      - On the Internet Society website's INET web page (with link to company's website)
      - In the presentation to the plenary and on holding slides during the event
2. Networking Pioneer Rs. 100,000 (for organizations who pioneered networking in Sri Lanka)
3. Media Sponsor: Coverage of the event and workshop. Newspapers and TV channel sponsors are welcome.
4. Entertainment Sponsor: Provide entertainment on June 8<sup>th</sup> 20<sup>th</sup> Anniversary Celebration event
5. Conference Bag
6. Conference T-shirt
7. Conference Cap
8. other complimentary items

**Payment**

The total cost of the package you choose could be paid by cheque in favor of ISOC-LK - official event organiser.

**Promotion**

The sponsor hereby authorizes the company to utilize the sponsor's logo and associated trademarks, approved versions of which the sponsor agrees to provide to the company in a timely manner in promoting the event/workshop.

**About the Internet Society**

Founded in 1992, the Internet Society is the trusted independent source for Internet information and thought leadership from around the world. With its principled vision and substantial technological foundation, the Internet Society promotes open dialogue on Internet policy, technology, and future development among users, companies, governments, and foundations. Working with its members and Chapters around the world, the Internet Society enables the continued evolution and growth of the Internet for everyone.

\*The Internet Society reserves the right to decline registrations and admission.